**ORDER** 

Agency

Order / Rev: 45070 Alt Order #: 27665835 Product Desc: TV Estimate: 1468 KLKN-TV Flight Dates: 03/07/22 - 03/27/22 Primary AE: Katz Washington, D.C. Original Date / Rev: 01/20/22 / 03/07/22 Sales Office: DC Order Type: **GENERAL** Sales Region: National Name: **Medium Buying LLC Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Grandview Ave., Ste. 600 Billing Cycle: EOM/EOC Columbus, OH 43215 Agency Commission: 15% **Brett Lindstrom for Governor** Advertiser Name: Demographic: A18+ New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: **AGY** Agency External ID:

Bill	Plan	

Start Date	End Date	# Spots	Gross Amount	Net Amount	Mon				
02/28/22	03/27/22	154	\$20,585.00	\$17,497.25	Marc				

POL

P-05

POL-CAND

Revenue Code 2:

Revenue Code 3:

Priority:

## Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	154	\$20,585.00	\$17,497.25	0.00
Totals	154	\$20,585.00	\$17,497.25	0.00

General

00:30:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch	Start I	End	Inventory Cod	de	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KLKN	03/14/22 0	3/25/22	Ch 8 News at 5		СМ	5p-530p	MTWTF	:30	5	\$175.00P-04	0.00 NM	10	\$1,750.00
COMME	NTS APPLY	Y TO SUI	Ch 8 News 5p B LINES A THR										
	8 Eyewitnes	– – –		0 7							- 1		
		nd Date	Weekdays	Spot	s/Week	Rate	Rating				- 1		
Week: 03/1		/20/22	MTWTF		5	\$175.00	0.00						
Week: 03/2		/27/22	MTWTF		5	\$175.00	0.00						
N 2 KLKN	03/14/22 0	3/25/22	Ch 8 News at 6		CM	6a-7a	MTWTF	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
001414			Ch 8 Eyewitnes		6a						- 1		
	NTS APPLY ews 8 This A		B LINES A THR	JA							- 1		
			10/1-1-0-	0 .	241		<b>-</b>				- 1		
		id Date	<u>Weekdays</u>	Spots	s/Week	Rate	Rating						
		100100	A ATTI - CT FT										
Week: 03/14		/20/22	MTWTF	-	5	\$105.00	0.00						
Week: 03/2	1/22 03/	/27/22	MTWTF		5 5								
Week: 03/2		/27/22	MTWTF Good Morning A		5 5 CM	\$105.00	0.00	:30	5	\$105.00P-04	0.00 NM	10	\$1,050,00
Week: 03/2	1/22 03/ 03/14/22 03	/27/22 3/25/22	MTWTF Good Morning A Good Morning A	America	5 5 CM	\$105.00 \$105.00	0.00 0.00	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
Week: 03/22 N 3 KLKN (	1/22 03/ 03/14/22 03 NTS APPLY	/27/22 3/25/22 ( TO SUE	MTWTF Good Morning A	America	5 5 CM	\$105.00 \$105.00	0.00 0.00	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
Week: 03/22 N 3 KLKN (	1/22 03/ 03/14/22 03	/27/22 3/25/22 ( TO SUE	MTWTF Good Morning A Good Morning A	America	5 5 CM	\$105.00 \$105.00	0.00 0.00	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
N 3 KLKN (COMMEN Good Mo	1/22 03/ 03/14/22 03 NTS APPLY rning Ameri	/27/22 3/25/22 ( TO SUE	MTWTF Good Morning A Good Morning A	America J A	5 5 CM	\$105.00 \$105.00	0.00 0.00	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
N 3 KLKN (COMMEN Good Mo	1/22 03/ 03/14/22 03 NTS APPLY rning Ameri <u>Date</u> En	/27/22 3/25/22 / TO SUE ica	MTWTF Good Morning A Good Morning A 3 LINES A THRU	America J A	5 5 CM	\$105.00 \$105.00 7a-9a	0.00 0.00 MTWTF	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
Week: 03/2 N 3 KLKN COMMEN Good Mol	1/22 03/ 03/14/22 03 NTS APPLY rning Ameri <u>Date</u> End 4/22 03/	/27/22 3/25/22 / TO SUE ica d Date	MTWTF Good Morning A Good Morning A S LINES A THRU Weekdays	America J A	5 5 CM	\$105.00 \$105.00 7a-9a	0.00 0.00 MTWTF	:30	5	\$105.00P-04	0.00 NM	10	\$1,050.00
Week: 03/2 N 3 KLKN ( COMMEN Good Mor Start Week: 03/14 Week: 03/2	1/22 03/ 03/14/22 03 NTS APPLY rning Ameri <u>Date</u> End 4/22 03/	/27/22 3/25/22 / TO SUE ica <u>d Date</u> /20/22 /27/22	MTWTF Good Morning A Good Morning A S LINES A THRU Weekdays MTWTF	America J A <u>Spots</u>	5 5 CM s/Week 5	\$105.00 \$105.00 7a-9a <u>Rate</u> \$105.00	0.00 0.00 MTWTF Rating 0.00	:30	5				
Week: 03/2 N 3 KLKN ( COMMEN Good Mor Start Week: 03/14 Week: 03/2	1/22 03/ 03/14/22 03/ NTS APPLY rning Ameri <u>Date</u> En- 4/22 03/ 1/22 03/	/27/22 3/25/22 / TO SUE ica <u>d Date</u> /20/22 /27/22	MTWTF Good Morning A Good Morning A LINES A THRU Weekdays MTWTF MTWTF	America J A <u>Spots</u> o M-F	5 5 CM s/Week 5 5	\$105.00 \$105.00 7a-9a <u>Rate</u> \$105.00 \$105.00	0.00 0.00 MTWTF Rating 0.00 0.00				0.00 NM	10	\$1,050.00 \$2,250.00

Print Date: 03/07/22 14:35:41

KLKN-TV

Page 2 of 5

Order / Rev:

45070

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665835

Product Desc:

Flight Dates:

03/07/22 - 03/27/22

Estimate:

TV 1468

Ln Ch Star COMMENTS A Channel 8 Eye	APPLY TO SU	Inventory Coo JB LINES A THRI		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 03/14/22 Week: 03/21/22		Weekdays MTWTF MTWTF	Spots/Week 5 5	Rate \$225.00 \$225.00	Rating 0.00 0.00						
N 5 KLKN 03/14	/22 03/25/22	M-F 1p-2p	СМ	1p-2p	MTWTF	:30	5	\$25.00P-04	0.00 NV	10	\$250.00
COMMENTS A General Hospit		M-F 1p-2p JB LINES A THRU	J A								
<u>Start Date</u> Week: 03/14/22 Week: 03/21/22	End Date 03/20/22 03/27/22	Weekdays MTWTF MTWTF	Spots/Week 5 5	<u>Rate</u> \$25.00 \$25.00	<u>Rating</u> 0.00 0.00						
N 6 KLKN 03/14	/22 03/25/22		CM	630p-7p	MTWTF	:30	5	\$175.00P-04	0.00 NM	10	\$1,750.00
COMMENTS A Entertainment		M-F 630p-7p IB LINES A THRU	JA								
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03/14/22 Week: 03/21/22	03/20/22 03/27/22	MTWTF MTWTF	5 5	\$175.00 \$175.00	0.00 0.00						
N 7 KLKN 03/14/		M-F 4p-5p	СМ	4p-5p	MTWTF	:30	5	\$75.00P-04	0.00 NM	10	\$750.00
COMMENTS A Dr. Phil	PPLY TO SU	M-F 4p-5p B LINES A THRL	JA								<b>V</b> , 20, 20
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03/14/22 Week: 03/21/22	03/20/22 03/27/22	MTWTF	5 5	\$75.00 \$75.00	0.00						
N 8 KLKN 03/14/				10p-1035p	0.00 MTWTF	:30	5	\$250.00 P-04	0.00 NM	10	\$2,500.00
	PPLY TO SU	Ch 8 News at 10 B LINES A THRU	0p M-F	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,	.00	Ü	\$200.001 OF	0.00 14101	10	Ψ2,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/14/22	03/20/22	MTWTF	5	\$250.00	0.00						
Week: 03/21/22 N 9 KLKN 03/14/	03/27/22	Ch & News Midd	av M-E CM	\$250.00 11a-12p	0.00 MTWTF	:30	5	\$60,00D,04	0.00 NIM	40	#000.00
		Ch 8 News Midd	day M-F	11a-12p	MIMIF	.30	b	\$60.00P-04	U.UU NM	10	\$600.00
		B LINES A THRU	IA								
Channel 8 Eyev Start Date	End Date	- Midday Weekdays	Spots/Week	Rate	Rating						
Week: 03/14/22	03/20/22	MTWTF	5	\$60.00	0.00				- 1		
Week: 03/21/22	03/27/22	MTWTF	5	\$60.00	0.00						
N10 KLKN 03/13/2	22 03/27/22	Ch 8 News Sun a		10p-1035p	S	:30	1	\$300.00P-04	0.00 NM	3	\$900.00
Channel 8 Eyew	vitness News	At Ten	at 10p						- 1		
Start Date		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/07/22 Week: 03/14/22	03/13/22 03/20/22	S	1 1	\$300.00 \$300.00	0.00 0.00						
Week: 03/21/22	03/27/22	S	i	\$300.00	0.00						
N11 KLKN 03/13/2	22 03/27/22		СМ	8a-9a	S	:30	1	\$75.00P-04	0.00 NM	2	\$150.00
This Week		This Week							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/07/22	03/13/22	S	1	\$75.00	0.00						
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 KLKN 03/07/2		escription	Start/ 8a-9a	End Time		eekdays Su	Leng	<u>ith Rate F</u> 3 <i>0 (\$75.00</i> )	Rtg Type		
	.4,15.5,15.6,1		04 04			30		30 <del>(\$73.00)</del>	0.00 14141		
[No Avail] P											
Week: 03/14/22 Week: 03/21/22	03/20/22 03/27/22	S S	1 1	\$75.00 \$75.00	0.00 0.00				- 1		
N 12 KLKN 03/12/2		Ch 8 News Sat a		10p-1035p	S-	:30	1	\$175.00P-04	0.00 NM	3	\$525.00
Channel 8 Eyew	itness News	Ch 8 News Sat a At Ten	it 10p	_	<b></b>			- /		Ĵ	
<u>Start Date</u> Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00				- 1		

Print Date: 03/07/22 14:35:41

KLKN-TV

Page 3 of 5

Order / Rev: Alt Order #:

Week: 03/07/22

Week: 03/14/22

Week: 03/21/22

N 19 KLKN 03/13/22 03/27/22

03/13/22

03/20/22

03/27/22

----S-

----S-

----S-

Ch 8 News Sun at 530p CM

Ch 8 News Sun 530p

45070

27665835

Advertiser:

Brett Lindstrom for Governor

Product Desc:

TV

Flight Dates: 03/07/22 - 03/27/22 Estimate: 1468 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/14/22 03/20/22 ----S-1 \$175.00 0.00 ----5-Week: 03/21/22 03/27/22 \$175.00 0.00 N 13 KLKN 03/10/22 03/24/22 Thursday Prime 3 9p-10p ---T---CM :30 \$350.00P-04 0.00 NM 3 \$1,050.00 Thursday Prime 3 Big Sky-ABC Start Date End Date Weekdays Spots/Week Rating Rate Week: 03/07/22 03/13/22 ---T---1 \$350.00 0.00 ---T---Week: 03/14/22 03/20/22 \$350.00 1 0.00 ---T---Week: 03/21/22 03/27/22 \$350.00 0.00 N 14 KLKN 03/11/22 03/25/22 Friday Prime 1 CM 7p-8p ----F--:30 \$275.00P-04 0.00 NM 3 \$825.00 Friday Prime 1 Shark Tank-ABC Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 03/07/22 ---F--03/13/22 \$275.00 0.00 1 ----F--Week: 03/14/22 03/20/22 \$275.00 0.00 ----F--Week: 03/21/22 03/27/22 \$275.00 1 0.00 N 15 KLKN 03/13/22 03/27/22 ABC World News Su CM 5p-530p ----5 :30 \$100.00P-04 0.00 NM 6 \$375.00 ABC World News Su ABC News-Sun Start Date End Date Weekdays Spots/Week Rating Rate ----S Week: 03/07/22 03/13/22 \$100.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtq Type 1 KLKN 03/07/22-03/13/22 ABC World News Su 5p-530p ----Su :30 (\$100.00) 0.00 NM See MG 15.4,15.5,15.6,15.7 [No Avail] Preempt 4 KLKN 03/08/22-03/11/22 Jimmy Kimmel 1035p-1135p -TWThF----:30 \$50.00 0.00 NM (f) MG for 11.1,15.1 5 KLKN 03/08/22-03/11/22 Jimmy Kimmel 1035p-1135p -TWThF----:30 \$50.00 0.00 NM MG for 11.1,15.1 6 KLKN 03/08/22-03/11/22 Jimmy Kimmel 1035p-1135p -TWThF----:30 \$50.00 0.00 NM MG for 11.1,15.1 7 KLKN 03/08/22-03/11/22 M-F 1p-2p -TWThF----:30 \$25.00 0.00 NM 1p-2p MG for 11.1,15.1 [No Avail-Need P4 rate to clear] Preempt Week: 03/14/22 03/20/22 \$100.00 0.00 ----s Week: 03/21/22 03/27/22 \$100.00 0.00 N 16 KLKN 03/13/22 03/27/22 Good Morning America SDM 7a-8a ----5 :30 \$50.00P-04 0.00 NM 3 \$150.00 Good Morning America Su Weekend Good Morning America Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/07/22 03/13/22 ----S \$50.00 0.00 Week: 03/14/22 ----S 03/20/22 \$50.00 0.00 1 Ch Date Range Description Start/End Time Spot Weekdays Length Rate Rtg Type 2 KLKN 03/14/22-03/20/22 Good Morning America Su 7a-8a ------:30 \$50.00 0.00 NM ----S Week: 03/21/22 03/27/22 \$50.00 0.00 N 17 KLKN 03/12/22 03/26/22 Good Morning America SDM \$50.00P-04 0.00 NM 7a-9a ----5-:30 1 3 \$150.00 Good Morning America Sat Weekend Good Morning America Spots/Week Start Date End Date Weekdays Rate Rating ----S-Week: 03/07/22 03/13/22 1 \$50.00 0.00 ----5-Week: 03/14/22 03/20/22 \$50.00 0.00 1 ----S-Week: 03/21/22 03/27/22 \$50.00 0.00 N 18 KLKN 03/12/22 03/26/22 ABC World News Sat CM 530p-6p ----S-:30 \$100.00P-04 0.00 NM \$300.00 ABC World News Sat ABC News-Sat Start Date End Date Weekdays Spots/Week Rate Rating

\$100.00

\$100.00

\$100.00

530-6p

1

0.00

0.00

0.00

----S

:30

\$125.00P-04 0.00 NM

3

\$375.00

Print Date: 03/07/22 14:35:42 Pag

KLKN-TV

Page 4 of 5

Order / Rev:

45070

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665835

Product Desc:

TV

Flight Dates:

03/07/22 - 03/27/22

Estimate:

1468

Ln Ch Start Channel 8 Eyew	End	Inventory Code	Break	Start/End 7	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 03/07/22 Week: 03/14/22 Week: 03/21/22	End Date 03/13/22 03/20/22 03/27/22	Weekdays S S	Spots/Week 1 1 1	\$125.00 \$125.00	Rating 0.00 0.00 0.00						
N20 KLKN 03/09/2	22 03/11/22			5p-530p	WTF	:30	3	\$175.00P-04	0.00 NM	3	\$525.00
Channel 8 Eyew	itness News		Α								
<u>Start Date</u> Week: 03/07/22	End Date 03/13/22	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$175.00	Rating 0.00						
N 21 KLKN 03/09/2	22 03/11/22			6a-7a	WTF	:30	3	\$105.00P-04	0.00 NM	3	\$315.00
COMMENTS AF KILKN News 8 T		Ch 8 Eyewitness B LINES A THRU									
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week 3	Rate \$105.00	Rating 0.00						
N22 KLKN 03/09/2		_	merica CM	7a-9a	WTF	:30	3	\$105.00P-04	0.00 NM	3	\$315.00
COMMENTS AF Good Morning A		Good Morning A B LINES A THRU									
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week 3	<u>Rate</u> \$105.00	Rating 0.00						
N 23 KLKN 03/09/2				6p-630p	WTF	:30	3	\$225.00 P-04	0.00 NM	3	\$675.00
COMMENTS AF Channel 8 Eyew		Ch 8 Eyewitness B LINES A THRU At Six	,								
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
N 24 KLKN 03/09/2			СМ	1p-2p	WTF	:30	3	\$25.00P-04	0.00 NM	3	\$75.00
COMMENTS AF General Hospita		M-F 1p-2p B LINES A THRU	А								
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
N25 KLKN 03/09/2			CM	630p-7p	WTF	:30	3	\$175.00 P-04	0.00 NM	3	\$525.00
COMMENTS AP Entertainment To		M-F 630p-7p B LINES A THRU	A								
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week 3	Rate \$175.00	Rating 0.00						
N 26 KLKN 03/09/2			СМ	4p-5p	WTF	:30	3	\$75.00 P-04	0.00 NM	3	\$225.00
COMMENTS AP Dr. Phil	PPLY TO SU	M-F 4p-5p B LINES A THRU	A								
<u>Start Date</u> Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
N27 KLKN 03/09/2		Ch 8 News at 10p	M-F CM	10p-1035p	WTF	:30	3	\$250.00 P-04	0.00 NM	3	\$750.00
COMMENTS AP Channel 8 Eyewi		Ch 8 News at 10 <sub>l</sub> B LINES A THRU . At Ten							- 1		
Start Date Week: 03/07/22	End Date 03/13/22	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
N28 KLKN 03/09/2		Ch 8 News Midda	y M-F CM	11a-12p	WTF	:30	3	\$60.00 P-04	0.00 NM	3	\$180.00
COMMENTS AP Channel 8 Eyewi		Ch 8 News Midda B LINES A THRU . · Midday	•								
Start Date	End Date	Weekdays	Spots/Week 3	<u>Rate</u> \$60.00	Rating 0.00						
Week: 03/07/22 N29 KLKN 03/14/2	03/13/22		CM	1035p-1135p		:30	3	\$50.00P-05	0.00 NM	5	\$250.00
Start Date Week: 03/14/22	End Date 03/20/22	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						

Print Date: 03/07/22 14:35:42 Page 5 of 5

 Order / Rev:
 45070
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27665835
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 03/07/22 - 03/27/22
 Estimate:
 1468

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Day	s Len Spots	Rate Pri Rtg Type	Spots	Amount
Sta Week: 03/		End Date 03/27/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00				
								Totals	154	\$20,585.00



125 West 55th St New York, NY 10019

Agency: MEDIUM BUYING LLC CPE: 321/373/1468 Changes as of: 3/7/2022 at 12:52 PM Flight: 3/7/22 - 3/27/22

Contract # 27665835

Version: Highlighting Makegood 2

Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Total Spots: 154

Total CPP: \$0.00

Con Type: POLITICAL/VOTE
Total \$: \$20,585.00

Status: Accepted

Total GRP:

Advertiser: Brett Lindstrom for Governor Product: TV

Agency Order #: 11310807 Buyer: Lloyd, Dillon

COLUMBUS, OH 43215 Suite 600 815 Grandview Ave

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Service: Nielsen Primary Demo:

Assistant: ALEXANDRA BRADLEY 202-955-5342 Traffic #: 45070

Separation:

M-F BON 31 10:35p-11:35p # Day/Time 무 Program Jimmy Kimmel Comments: Separation: 30 \$50.00 Rate TOTALS: Len 8 3/7 38 3/14 3/21 59 57 2 3/7 - 3/21 Spots Total 154 \$20,585.00 \$250.00 Total \$0.00 CPP\*

GRP\*

0.0

03/07/22 12:52 PM | Sent To Rep

Joy Wenn Added by

Comment

1x n/a late news on 3/4 due to power outage/EOF on estimate 1477. Moving \$\$ to this current estimate on line 31

**Makegood Comments** 

Date/Time

Action